



(CERTIFICATION) The Storytelling Institute's (TSI) Storypreneur Lab (6-weeks)

Mission: *"We can train ourselves to respect our feelings and to transpose them into a language so they can be shared."* — Audre Lorde


Let's meet at the crossroads of **purpose and creativity**, where your stories —long buried, whispered, or waiting to be told—finally find their way into the world.


The Storytelling Institute (TSI) - Translating Silence Into... is a **6-week immersive Storypreneur Lab** designed to help you own your narrative and transform your voice into a creative force that resonates on various story platforms (i.e., page, stage, screen, web, radio, and podcast).


What You'll Gain:


- ✓ A deep understanding of **storytelling as legacy**—you are a griot, a guardian of the narrative
- ✓ Practical tools to match **stories to audiences** for impact and growth
- ✓ A bold new approach to **placing your stories in unconventional spaces**
- ✓ Strategies to **overcome fear and shame**, liberating your most authentic voice
- ✓ Guidance on **adapting stories across multiple forms**—page, stage, screen, web, radio, and podcast
- ✓ A personalized **blueprint for integrating storytelling into your entrepreneurial journey**


Week-by-Week Breakdown:

 **Week 1 - Griots & Guardians of the Narrative:** Start with *you*. Who are you as a storyteller? What story is uniquely yours to tell?

 **Week 2 - Placing Stories in Creative Spaces:** Identify your audience—who needs to hear your story, and where do they gather?

 **Week 3 - The Art of Creative Placemaking:** Break free from traditional formats and explore fresh, innovative storytelling venues.

 **Week 4 - Overcoming the Fear of Having My Say:** Dismantle the internal barriers that keep you silent. Learn to tell *your* truth with confidence.

 **Week 5 - Transforming Silence into Language & Creative Content:** Shape your story into its ideal form—be it written, spoken, filmed, or recorded.

 **Week 6 - Storytelling and Entrepreneurship:** Share with the co-hort your plans for incorporating storytelling into your entrepreneurship plans.

This isn't just a workshop. It's a revolution of voice, a homecoming to your creative power. Spots are limited. Will you answer the call?

COST: \$1575 (course, plus 2-hour consultation with instructor)